

**A Hybrid  
Conference,  
Internet Event  
& Training  
Tool**  
See pg. 2

# THE NATIONAL MEDICARE READMISSIONS SUMMIT

THE LEADING FORUM ON  
MEDICARE 30-DAY READMISSIONS POLICY  
AND TECHNOLOGY-ENABLED STRATEGIES  
FOR TRANSITIONS OF CARE



June 1–2, 2009  
Washington, DC  
Hyatt Regency on Capitol Hill

## Featured Speakers:

Majd Alwan, PhD, Director, Center for Aging Services Technologies

Michael D. Cantor, MD, JD, Quality Medical Director, New England Quality Care Alliance (NEQCA), Tufts Medical Center

Molly Joel Coye, MD, MPH, Founder and President, Health Technology Center, Former Director, California Department of Health Services, Former Commissioner of Health, New Jersey

Adam Darkins, MD, MPH, FRCS, Chief Consultant for Care Coordination, Veteran's Health Administration, Department of Veterans Affairs

Steven DeMello, MBA, Executive Director and Senior Advisor, Health Technology Center

Erin Denholm, Chief Executive Officer, Centura Health at Home

Kathleen Houston Drummy, Esq., Partner, Davis Wright Tremaine LLP

Alvaro Fernandez, MBA, Chief Executive Officer and Co-Founder, SharpBrains, Former Consultant, McKinsey & Company

Linda Fishman, Senior Vice President, Public Policy Analysis and Development, American Hospital Association

Robyn L. Golden, LCSW, Director of Older Adult Services, Rush University Medical Center

Barbara Harvath, RN, Senior Advisor, Health Technology Center

Stephen F. Jencks, MD, MPH, Independent Consultant; Former Director of the Quality Improvement Group, Office of Clinical Standards and Quality, Centers for Medicare and Medicaid Services, Former Assistant Surgeon General, US Public Health Service

Joseph C. Kvedar, MD, Founder and Director, Center for Connected Health, A Division of Partners HealthCare, Co-editor, Home Telehealth: Connecting Care within the Community

Suneel Ratan, MPP, Vice President of Business Development, HealthHero Network, Former Economics Correspondent, *Time* and *Fortune*

Thomas C. Tinstman, MD, Senior Advisor, Health Technology Center

Randall E. Williams, MD, Practicing Cardiologist, Founder and Chief Executive Officer, Pharos Innovations

Charlotte S. Yeh, MD, Chief Medical Officer, AARP Service Inc., Former Regional Administrator, Region I, Centers for Medicare & Medicaid Services

Scott Young, MD, Senior Medical Director and Co-Executive Director, Care Management Institute, Kaiser Permanente, Former Director, Health Information Technology, Agency for Healthcare Research and Quality

## Featuring:

- Analysis of the potential impact of the various policy options for public and private payers regarding 30 Day Readmissions reporting requirements and the financial performance of hospitals
- A strategic explanation of the larger context of CMS strategies to lower cost and shift care to less resource intensive settings
- Successful strategies for managing readmissions and transitions of care
- Specific technology-enabled innovations central to reducing readmissions, improving clinical quality and reducing cost
- Strategies to assure compliance with laws and regulations relating to billing and coding

Sponsored by:



## HealthTech

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HARVARD  
health policy  
REVIEW



# The Time is Now for New, Efficient and Cost-Effective Alternatives to Traditional Learning Approaches!

A VARIETY OF FORCES—the nation's economic crisis, costly and difficult air travel, the mandate for cost efficiency in healthcare, the proliferation of greater Internet bandwidth, the emergence of the popularity of online video via You Tube, and the explosion of online training in the health sector—have come together to create both a dramatic need and an extraordinary opportunity for innovative approaches to sharing new ideas and best practices. This Summit offers not only traditional conference attendance, but also the opportunity to attend the event live and archived online.

How can we be expected to reform the nation's health system if we cannot reform the way we do our own business?

## Content Options

### Traditional Conference Registration

Register for Pre-Conference Medicare Readmissions Boot Camp and/or Conference.

### Medicare Readmissions Certificate Program

The Medicare Readmissions Summit is offering a Medicare Readmissions Certificate Program in the form of an optional course within the conference for attendees wishing to take a deeper dive into the Summit's subject matter. The Program requirements are:

- Completion of pre-conference readings
- Completion of an online training module on Medicare Readmissions, prepared by HealthTech
- Consideration of a series of pre-conference questions
- Attending the Pre-conference Medicare Readmissions Boot Camp either in person or online
- Attending the Summit either in person or online
- Successfully completing a post-conference online examination

*This certificate is evidence that*  
*has successfully completed the*  
**Medicare  
Readmissions  
Certificate Program**  
*Offered at the National  
Medicare Readmissions Summit  
June 1 - 2, 2009  
in Washington, DC*

Attendees who successfully complete Program requirements will receive a certificate of completion.

## Who Should Attend

Government agencies, consumer groups, patient quality organizations, health plans, hospitals, nursing homes, physicians and physician organizations, home health agencies, nurses and other clinicians, medical coding and billing staff, health care financial personnel, compliance staff and legal counsel and many others.



## Participation Options

### Traditional Onsite Attendance

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



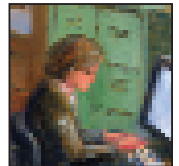
Onsite

### Live and Archived Internet Attendance

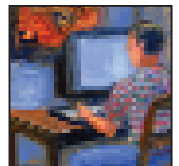
Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for the six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for next six months; accessible in office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office ...



... or home

### The Group Registration/ Online Training Alternative

By arranging to license online group access to the Medicare Readmissions Certificate Program, health care providers can implement an organization-wide online Certificate Program on Medicare readmissions. The organization's training coordinator can assign and track online participation. Successful completion of the training can be evidenced by passing the post-conference certificate examination.

### An Example of a Health System Readmissions Certificate Program:



The Centers for Medicare and Medicaid Services' announcement that they are considering both reporting and payment initiatives for 30-day readmissions for the same diagnosis has left many organizations seeking strategies to improve their care transition performance. The Obama Administration has also indicated suggested policy changes with respect to payment for 30-day readmissions in its recently-released proposed Budget. There are a variety of important dimensions and considerations — consumer, service, payment, and data systems. At the same time, there are a variety of innovations and technologies that could help address the challenge of managing those transitions and preventing readmissions.

The National Medicare Readmissions Summit is the leading forum on Medicare 30-Day Readmission policy and technology-enabled strategies for transitions of care. At the Summit, participants will:

- Understand the potential impact of the various policy options for public and private payers regarding 30 Day Readmissions reporting requirements and the financial performance of hospitals
- Understand the larger context of CMS strategies to lower cost and shift care to less resource intensive settings
- Learn about successful strategies for managing readmissions and transitions of care
- Learn about specific technology enabled innovations central to reducing readmissions, improving clinical quality and reducing cost

The Summit brings together experts in payment policy, care delivery, operations and technology and innovation to explore the many issues and opportunities for improving 30-day readmissions performance for patients, providers and policy-makers.

## THE MEDICARE READMISSIONS TRAINING PROGRAM

### Overview

The National Medicare Readmissions Summit is offering a Medicare Readmissions Training Program in the form of an optional course within the conference for attendees wishing to take a deeper dive into the Summit's subject matter.

### The Medicare Readmissions Training Program curriculum and requirements are as follows:

- Complete pre-conference readings (6 hours).
- Complete online training modules on preparing for and responding to Medicare readmissions policies and rules, prepared by HealthTech (3 hours).
- Consider questions submitted by faculty in conjunction with completion of the pre-conference readings (1 hour).
- Attend the Pre-Conference Medicare Readmissions Boot Camp (4 hours). The pre-conference readings, training modules and questions will be discussed during the Pre-Conference Boot Camp.
- Attend the entire Medicare Readmissions Summit.
- Successfully complete the post-conference online examination (1 hour).

### Who Should Attend?

Those who are interested in understanding and working successfully in the new Medicare readmissions environment. This may include government agencies, consumer groups, patient quality organizations, health plans, hospitals, nursing homes, physicians and physician organizations, home health agencies, nurses and other clinicians, medical coding and billing staff, health care financial personnel, and many others.

### Learning Objectives

The purpose of the Medicare Readmissions Training Program is to give participants the understanding and tools necessary to work successfully with the new and potential emerging rules for Medicare readmissions. By the end of this training, participants will be able to create an action plan that will outline key initiatives to be taken with respect to Medicare readmissions implementation in their own organizations.

### Program Description

This is a practical, in-depth program for professionals who want to understand Medicare readmissions issues in the context of their own local setting. The program will be geared to those who have limited training, but will also cater to those who have increasing levels of knowledge and training in the field. At the end of the program, participants will have 90 days to complete the online examination. Completion of the six elements of the training will earn the participants a certificate of completion.

### Program Completion

Those who successfully complete the program requirements (see the six bulleted requirements above), including pre-conference readings and an online post-conference test with a score of seventy percent (70%) or more, will receive a certificate of completion of the Medicare Readmissions Training Program.

### Frequently Asked Questions

#### IS THE MEDICARE READMISSIONS TRAINING PROGRAM A PROFESSIONAL CERTIFICATION PROGRAM?

It is not. The program constitutes an attempt to organize a focused curriculum around implementation strategies and issues pertaining to Medicare readmissions, while giving evidence of successful completion of that body of knowledge through the issuance of a certificate of completion.

**PLEASE DESCRIBE THE POST MEETING ONLINE EXAMINATION.** The post meeting online examination is a multi-question examination based upon the information made available in the pre-conference reading, online course, pre-conference boot camp, and the Summit itself. You may take this examination at any time during the ninety (90) days following the Summit. You will be given a web link to the examinations and a unique username and password to access the examination. You will have one hour to complete the examination once you have commenced it. You may take the examination up to three times. Please note that new questions will rotate through the examination. You must score seventy percent (70%) or more to successfully complete this requirement.

**HAS ANY OTHER CONFERENCE OFFERED A COMPARABLE CERTIFICATE PROGRAM?** Yes, the Quality Colloquium at Harvard University, [www.QualityColloquium.com](http://www.QualityColloquium.com), has offered a Patient Safety Certificate Program, [www.qualitycolloquium.com/certificate.html](http://www.qualitycolloquium.com/certificate.html), for the past two years.

# Agenda

Monday, June 1, 2009

## PRE-CONFERENCE: READMISSIONS BOOT CAMP

### 8:00 AM WELCOME AND PRE-CONFERENCE OVERVIEW

Molly Joel Coye, MD, MPH, *Founder and President, Health Technology Center, Former Director, California Department of Health Services, Former Commissioner of Health, New Jersey, San Francisco, CA (Chair)*

### 8:15 AM OVERVIEW OF READMISSIONS POLICY: IMPLICATIONS FOR HOSPITAL OPERATIONS AND FINANCE

Steven DeMello, MBA,, *Executive Director and Senior Advisor, Health Technology Center, San Francisco, CA*

### 9:00 AM INNOVATIONS AND TECHNOLOGIES FOR MANAGING READMISSIONS: THE PROMISE OF IMPROVED QUALITY AND FUNCTIONALITY

Barbara Harvath, RN, *Senior Advisor, Health Technology Center, San Francisco, CA*

### 9:45 AM BREAK

### 10:00 AM CASE STUDIES OF SUCCESSFUL INNOVATION: TOOLS FOR EVALUATING STRATEGIES AND TECHNOLOGIES

Barbara Harvath, RN, *Senior Advisor, Health Technology Center, San Francisco, CA*

### 10:45 AM PROJECT MANAGEMENT: ENSURING SUCCESSFUL IMPLEMENTATION AND ADDRESSING COMMON FAILURE POINTS

Thomas C. Tinstman, MD, *Senior Advisor, Health Technology Center, San Francisco, CA*

### 11:30 AM WRAP-UP: ONGOING OPPORTUNITIES FOR SHARED LEARNING IN A NEW ENVIRONMENT

### NOON PRE-CONFERENCE ADJOURNMENT

## Hotel Accommodations

Special rates of \$274.00/single and \$299.00/double per night (plus tax) have been arranged. Please make reservations directly with the Hyatt Regency Washington on Capitol Hill and mention "Nat'l MED 2009" to receive the reduced rate. Reservations will be accepted until **Friday, May 8, 2009**. After this date, reservations will be accepted on a space-available basis.

### Hyatt Regency Washington On Capitol Hill

400 New Jersey Avenue, N.W.  
Washington, D.C., USA 20001  
202-737-1234 • 888-421-1442

## Monday, June 1, 2009 DAY I AGENDA

### 1:00 PM WELCOME AND INTRODUCTION TO DAY I

Molly Joel Coye, MD, MPH, *Founder and President, Health Technology Center, Former Director, California Department of Health Services, Former Commissioner of Health, New Jersey, San Francisco, CA (Chair)*

### 1:15 PM REHOSPITALIZATION IN MEDICARE: UNDERSTANDING THE CHALLENGE

Stephen F. Jencks, MD, MPH, *Independent Consultant; Former Director of the Quality Improvement Group, Office of Clinical Standards and Quality, Centers for Medicare and Medicaid Services, Former Assistant Surgeon General, US Public Health Service, Washington, DC*

### 2:00 PM IMPROVING QUALITY AND REDUCING COST: A RESEARCH AGENDA FOR CHANGE

Carolyn M. Clancy, MD, *Director, Agency for Healthcare Research and Quality (AHRQ), Department of Health and Human Services, Washington, DC*

### 2:45 PM THE VA EXPERIENCE: 35,000 BOXES IN THE HOME AND GROWING

Adam Darkins, MD, MPH, FRCS, *Chief Consultant for Care Coordination, Veterans Health Administration, Department of Veterans Affairs, Washington, DC*

### 3:30 PM TAKING INNOVATION TO SCALE IN THE PRIVATE SECTOR: THE KAISER EXPERIENCE

Scott Young, MD, *Senior Medical Director and Co-Executive Director, Care Management Institute, Kaiser Permanente, Former Director, Health Information Technology, Agency for Healthcare Research and Quality, Oakland, CA*

### 4:15 PM BREAK

### 4:30 PM AHA'S POLICY FRAMEWORK FOR UNDERSTANDING READMISSIONS

Linda Fishman, *Senior Vice President, Public Policy Analysis and Development, American Hospital Association, Washington, DC*

### 5:00 PM CRITICAL ADVANCES IN ENABLING TECHNOLOGIES: TODAY AND ON THE HORIZON

Majd Alwan, PhD, *Director, Center for Aging Services Technologies, Charlottesville, VA*

### 5:30 PM CMS CARE MANAGEMENT FOR HIGH COST BENEFICIARIES DEMONSTRATION (CMHCB): BREAKTHROUGH SUCCESS IN MANAGING CHRONIC CONDITIONS AND PREVENTING READMISSIONS

Suneel Ratan, MPP, *Vice President, Business Development, HealthHero Network, Former Economics Correspondent, Time and Fortune, Palo Alto, CA*

### 6:00 PM ADJOURNMENT AND OPENING NETWORKING RECEPTION



## Tuesday, June 2, 2009 DAY 2 AGENDA

### 8:00 AM WELCOME AND INTRODUCTION TO DAY II

Molly Joel Coye, MD, MPH, *Founder and President, Health Technology Center, Former Director, California Department of Health Services, Former Commissioner of Health, New Jersey, San Francisco, CA (Chair)*

### 8:15 AM MEDPAC SPEAKS TO CONGRESS: REDUCING READMISSIONS

Mark E. Miller, PhD, *Executive Director, Medicare Payment Advisory Commission, Former CBO Assistant Director of Health and Human Resources, Former CMS Deputy Director of Health Plans, Former OMB Chief, Health Financing Branch, Washington, DC*

### 9:00 AM THE CMS PERSPECTIVE

Barry M. Straube, MD, *Chief Medical Officer, Director, Office of Clinical Standards and Quality, Centers for Medicare and Medicaid Services, Washington, DC*

### 9:45 AM THE CONSUMER VIEWPOINT: WILL THEY USE IT?

Charlotte S. Yeh, MD, *Chief Medical Officer, AARP Service Inc., Former Regional Administrator, Region I, Centers for Medicare and Medicaid Services, Department of Health and Human Services, Washington, DC*

### 10:15 AM FEE-FOR-SERVICE MEDICARE INITIATIVES

Joseph C. Kvedar, MD, *Founder and Director, Center for Connected Health, A Division of Partners HealthCare, Co-editor, Home Telehealth: Connecting Care within the Community, Boston, MA*

### 10:45 AM BREAK

### 11:00 AM HOSPITAL READMISSIONS AND HEALTHCARE REFORM

Anne-Marie J. Audet, MD, MSc., *Vice President, Quality Improvement and Efficiency, The Commonwealth Fund, New York, NY*

### 11:30 AM WHO CAN REALLY DRIVE SUCCESSFUL TRANSITIONS? HOME CARE AND DISCHARGE PLANNING APPROACHES

Erin Denholm, *Chief Executive Officer, Centura Health at Home, Denver, CO*  
Robyn L. Golden, LCSW, *Director of Older Adult Services, Rush University Medical Center, Chicago, IL*

### 12:15 PM NETWORKING LUNCHEON

### 1:15 PM ASSESSING TECHNOLOGIES AGAINST KEY PATIENT SEGMENTS

Michael D. Cantor, MD, JD, *Quality Medical Director, New England Quality Care Alliance (NEQCA), Tufts Medical Center, Boston, MA*  
Steven DeMello, MBA, *Executive Director and Senior Advisor, Health Technology Center, San Francisco, CA*

Alvaro Fernandez, MBA, *Chief Executive Officer and Co-Founder, SharpBrains, Former Consultant, McKinsey & Company, San Francisco, CA*

Randall E. Williams, MD, *Practicing Cardiologist, Founder and Chief Executive Officer, Pharos Innovations, Northfield, IL*

### 2:15 PM WHAT WILL THE CFO SAY? FINANCIAL CONSIDERATIONS IN REDUCING READMISSIONS

Wendy Everett, ScD, *President, New England Healthcare Institute, Cambridge, MA*

### 2:45 PM RAPIDLY EMERGING CODING AND LEGAL ISSUES

Kathleen Houston Drummy, Esq., *Partner, Davis Wright Tremaine LLP, Los Angeles, CA*

### 3:30 PM ADJOURNMENT

## SAVE THESE DATES!

# THE HIT SYMPOSIUM

AT MIT

The Leading Forum on Preparing for Federal Stimulus HIT Funding and Successfully Implementing EHR Programs

Sponsored by the eHealth Initiative

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See website

June 29 – July 1, 2009

Massachusetts Institute of Technology

Cambridge, Massachusetts

[www.HITSymposium.com](http://www.HITSymposium.com)

# The Eighth National QUALITY COLLOQUIUM

ON THE CAMPUS OF HARVARD UNIVERSITY

The Leading Forum on Patient Safety, Quality Enhancement and Medical Error Reduction

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August 17 – 20, 2009

Cambridge, Massachusetts

Cosponsored inter alia by  
Agency for Healthcare Research and Quality, American Society for Quality, Bridges to Excellence, The Joint Commission, National Quality Forum, NCQA

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# ABOUT THE SPONSOR



## HealthTech

The Health Technology Center (HealthTech), [www.HealthTechCenter.com](http://www.HealthTechCenter.com), is a non-profit research organization and expert network that develops forecasts and planning tools for emerging technologies in healthcare, and works with a broad range of stakeholders to advance their adoption.

**Our VISION** is to make healthcare, better, safer and more affordable by advancing the adoption of technology-enabled innovations to make individuals and communities healthier.

**Our MISSION** is to build on eight years of industry leading forecasting to drive the adoption of innovations and technologies that can transform healthcare.

We offer our partners — hospitals, health systems, government agencies and foundations, and many others — a rich array of reports, decision support tools, webinars and education events that support planning, decisions and the deployment of emerging technologies.

Since its founding in 2000, HealthTech has worked with its Partner organizations to:

- Identify emerging technologies
- Forecast their trajectories
- Analyze their impact on clinical quality and safety, workforce management, facility needs and organizational finance
- Weigh opportunities and barriers for adoption, and
- Leverage Technologies to support an organization's unique strategy and mission

[www.healthtech.org](http://www.healthtech.org)

## THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

### REGARDING INTERNET REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post-conference content via alternative media (Video iPod™, CD-ROM and Flash Drive), this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at start of next month so long as registration period has not lapsed and subject to same capacity cap.

### REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute; please call the Conference Office at 1-800-684-4549 for further information.

### METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to Health Care Conference Administrators LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$20 fee will be charged on any returned checks.

### PAYMENT OPTIONS

Registration may be made online or via mail, fax or scan.

You may register online at [www.ReadmissionsSummit.com](http://www.ReadmissionsSummit.com).

Alternatively, you may use our printed registration form, enclose payment and return it to the Summit registrar at 3291 West Wilson Road, Pahrump, NV 89048, or fax the completed form to 760-418-8084 or scan the completed form to [registration@hcconferences.com](mailto:registration@hcconferences.com). Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to Health Care Conference Administrators LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

### TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

continued next page

# THE NATIONAL MEDICARE READMISSIONS SUMMIT

## REGISTRATION FORM

**HOW TO REGISTER:** Fully complete the following (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

**ONLINE:** Secure online registration at [www.ReadmissionsSummit.com](http://www.ReadmissionsSummit.com).

**FAX:** 760-418-8084 (include credit card information with registration)

**MAIL:** Conference Office, 3291 West Wilson Road, Pahrump, NV 89048

### FOR REGISTRATION QUESTIONS:

**PHONE:** 800-684-4549 (Continental US, Alaska and Hawaii only)  
Monday-Friday, 9 AM - 5 PM PST

**E-MAIL:** [registration@hcconferences.com](mailto:registration@hcconferences.com)

(Registration is not available by phone or e-mail.)

## COMPLETE THE FOLLOWING. PLEASE PRINT:

NAME

SIGNATURE OF REGISTRANT - REQUIRED

JOB TITLE

ORGANIZATION

DEPARTMENT

ADDRESS

CITY/STATE/ZIP

TELEPHONE

FAX - Please include fax number if you wish to receive a confirmation letter.

E-MAIL

☐ Special Needs (Dietary or Physical)

## ONSITE CONFERENCE ATTENDANCE

### PRE-CONFERENCE REGISTRATION:

☐ Pre-Conference Only, Monday, June 1, 2009: \$ 495

### CONFERENCE REGISTRATION:

(June 1 - 2, 2009; does not include Pre-Conference):

☐ Through Friday, April 3, 2009 \$ 995  
☐ Through Friday, Friday, April 24, 2009 \$1,295  
☐ After Friday, Friday, April 24, 2009 \$1,595

### MEDICARE READMISSIONS CERTIFICATE PROGRAM

☐ Certificate Program Registration (Includes pre-conference readings and questions, online courses and post-conference online examination. Requires pre-conference and conference registration.): \$ 395

### GROUP REGISTRATION DISCOUNT:

Three or more registrations submitted at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

#### Conference:

☐ Through Friday, April 3, 2009 \$ 795  
☐ Through Friday, Friday, April 24, 2009 \$1,095  
☐ After Friday, Friday, April 24, 2009 \$1,395

## ONLINE CONFERENCE ATTENDANCE

**All online registrants are automatically registered for ALL Summit events — the pre-conference boot camp, the conference, and the Medicare Readmissions Certificate Program.**

Online conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7.

As an alternative to post-conference archived Internet access, online conference registrants may choose to access post-conference content in one of the following media: 8GB Video iPOD™ Nano (for an additional \$150 charge), DVD-ROM and Flash Drive.

### INDIVIDUAL REGISTRATION:

Includes pre-conference boot camp, conference and Medicare Readmissions Certificate Program

☐ Through Friday, April 3, 2009 \$ 795  
☐ Through Friday, Friday, April 24, 2009 \$ 995  
☐ After Friday, Friday, April 24, 2009 \$1,195

### GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

**All group registrants are enrolled in the pre-conference, conference and Medicare Readmissions Certificate Program.**

Group registration offers the possibility of implementing a Medicare Readmissions online Certificate Program. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track conference participation to employees. Certificate of successful completion of online post-conference examination evidences mastery of conference body of knowledge.

#### Conference Access:

☐ 5 or more \$595 each ☐ 20 or more \$395 each  
☐ 10 or more \$495 each ☐ 40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY below.

## PAYMENT

DISCOUNT CODE

### TOTAL FOR ALL OPTIONS, ONSITE OR ONLINE:

Please enclose payment with your registration and return it to the Registrar at The Medicare Readmissions Summit, 3291 West Wilson Road, Pahrump, NV 89048, or fax your credit card payment to 760-418-8084.

You may also register online at [www.ReadmissionsSummit.com](http://www.ReadmissionsSummit.com).

☐ Check/money order enclosed (payable to Health Care Conference Administrators LLC)

☐ Payment by credit card: ☐ American Express ☐ Visa ☐ Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to Health Care Conference Administrators LLC.

TOTAL \$

ACCOUNT #

EXPIRATION DATE

NAME OF CARDHOLDER

SIGNATURE OF CARDHOLDER