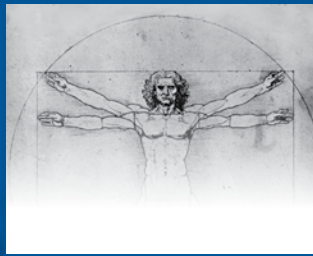


THE
FOURTH

National Readmissions Summit

The Leading Forum on Hospital Readmissions
and Strategies for Transitions of Care



GHC HEALTH CARE
Global Health Care, LLC



Onsite:

December 4 – 6, 2013

Washington, DC • Hyatt Regency Crystal City

Online: In your own office or home live via
the Internet with 24/7 access for six months

www.ReadmissionsSummit.com

INCLUDES SESSIONS ON:

- Innovative Apps and Technologies
- Update on CMS Initiatives
- The Drivers of Readmissions
- Health Plan Interests and Innovations
- Proven Hospital Strategies and Tools

- New Community Partners and Partnerships
- Predictive Modeling and Readmissions
- AHA on Hospital Successes and Concerns
- MedPAC Proposals for the Future
- All Cause, All Payer Approaches

SILVER GRANTOR:



BRONZE GRANTORS:



SUMMIT CO CHAIRS

Steve Curd, *President and Chief Executive Officer, CareInSync*



Michael Hollenbeck, *Vice President of Healthcare Solutions, Predixion Software*



L. Gordon Moore, MD, *Chief Medical Officer, Treo Solutions*



Deborah Morris Nadzam, PhD, BB, FAAN, *Senior Consultant and Project Director, CMS Partnership for Patients, Joint Commission Resources*



Pat Salber, MD, MBA, *Founder and Chief Executive Officer, Health Tech Hatch; Co-Founder, Health Innovation TV (HIBC.tv), Host and Author, The Doctor Weighs In blog*



Neil Smiley, *Chief Executive Officer, Loopback Analytics*



KEYNOTE SPEAKERS

Nancy Foster, *Vice President of Quality and Patient Safety Policy, American Hospital Association*



David Gifford, MD, MPH, *Senior Vice President, Quality and Regulatory Affairs, American Health Care Association (AHCA)*



Mark Miller, PhD, *Executive Director, MedPAC*

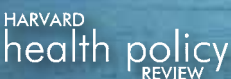


Cheryl Philips, MD, *Senior Vice President for Advocacy and Public Policy, LeadingAge*



Dennis Wagner (Invited), *Co Director, Partnership for Patients; Associate Director, Center for Medicare and Medicaid Innovation (CMMI), U.S. Department of Health and Human Services*

MEDIA PARTNERS:



Co-Located with the **EIGHTH NATIONAL RAC (AND MAC) SUMMIT** • www.RACSummit.com

and the **SEVENTH NATIONAL PREDICTIVE MODELING SUMMIT** • www.PredictiveModelingSummit.com

CONTENT OPTIONS

Traditional Conference Registration

Register for the National Readmissions Summit preconference and/or the main conference.

Readmissions Summit Certificate Program

The National Readmissions Summit is offering a Readmissions Certificate Program in the form of an optional course within the conference for attendees wishing to take a deeper dive into the Summit's subject matter. The Program requirements are:

- Completing pre-conference readings (as needed)
- Completion of an online training module on Medicare Readmissions
- Consideration of a series of pre-conference questions
- Attending the entire Summit either in person or online
- Successfully completing a post-conference online examination



Attendees who successfully complete the Program requirements will receive a certificate of completion.

WHO SHOULD ATTEND

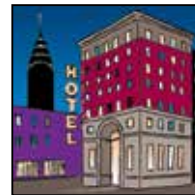
Government agencies, consumer groups, patient quality organizations, researchers, health plans, health systems, ACOs, medical homes, hospitals, nursing homes, physicians and physician organizations, pharmacies, home health agencies, Area Agencies on Aging, nutrition and meals on wheels organizations, hospices, nurses and other clinicians, medical coding and billing staff, health care financial personnel, compliance staff, legal counsel, and many others.

PARTICIPATION OPTIONS

TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office ...



... or home

An Example of a Health System Readmissions Certificate Program

Group Discount Allows Multiple Staff to Pursue Readmissions Certificates



Health System Coordinator



SAVE THE DATE FOR THESE CO-LOCATED EVENTS!

MARCH 17 – 19, 2014
PHILADELPHIA, PA

Loews Philadelphia Hotel

SIXTH NATIONAL MEDICAL HOME SUMMIT

The Leading Forum on Developing and Implementing Patient- and Family-Centered Medical Homes

Co-Hosted by the Patient-Centered Primary Care Collaborative (PCPC) and Co-Sponsored by the Jefferson School of Population Health

www.MedicalHomeSummit.com

FOURTEENTH POPULATION HEALTH AND CARE COORDINATION COLLOQUIUM

The Leading Forum on Innovations in Population Health & Care Coordination

Sponsored by Jefferson School of Population Health

Co-Sponsored by Care Continuum Alliance

www.PopulationHealthColloquium.com

The Centers for Medicare and Medicaid Services' decision to publicly report hospital 30-day readmission rates for various diagnoses on the Hospital Compare web site shone a bright light on hospital performance. And health reform brought new financial penalties, now in their second year, for hospitals with unacceptably high readmission rates, plus new funding for community-wide approaches. These changes have signaled a new chapter in the campaign to reduce preventable re-hospitalizations. The Administration is serious, and it views transparency and payment strategies as tools for both reducing health care costs and improving health care quality.

The National Readmissions Summit is the leading forum on readmissions policy and strategies, including technology-enabled strategies for transitions of care and patient engagement. Hospitals are already looking well beyond just the three diagnoses tracked by CMS and gearing up for new diagnoses to be added, perhaps leading to an all-cause approach.

The Summit will highlight successful hospital strategies and tools, but equally important will feature some of the important new partners and partnerships — home health agencies, long-term care facilities, Area Agencies on Aging, housing support groups, local pharmacies, and of course health plans.

A special preconference will showcase some of the most innovative new mobile apps and technologies to help reduce unnecessary readmissions, and the Readmissions Certificate program will allow participants to take a deeper dive into the subject matter. As always, the conference is available live and archived via a webcast as well as in person.

The National Readmissions Summit will bring together the leading national experts in payment policy, care delivery, operations, and technology and innovation from government, academia, the research community, health plans, hospitals, and community agencies. Highly successful models will be highlighted.

Networking opportunities will abound. With so much at stake, this is a “must attend” event for all of the players concerned with preventing unnecessary hospital readmissions.

THE READMISSIONS CERTIFICATE PROGRAM

Overview

The National Readmissions Summit is offering a Readmissions Certificate Program in the form of an optional course within the conference for attendees wishing to take a deeper dive into the Summit's subject matter.

The Readmissions Certificate Program curriculum and requirements are as follows:

- Complete pre-conference readings, as needed (up to 6 hours).
- Complete online training modules on preparing for and responding to Medicare readmissions policies and rules (up to 3 hours).
- Consider questions in conjunction with completion of the pre-conference readings (1 hour).
- Attend the entire National Readmissions Summit (12 hours).
- Successfully complete the post-conference online examination (1 hour).

Who Should Attend?

Those who are interested in understanding and working successfully in the new Medicare, Medicaid, and commercial readmissions environment. This may include Government agencies, consumer groups, patient quality organizations, researchers, health plans, health systems, ACOs, medical homes, hospitals, nursing homes, physicians and physician organizations, pharmacies, home health agencies, Area Agencies on Aging, nutrition and meals on wheels organizations, hospices, nurses and other clinicians, medical coding and billing staff, health care financial personnel, compliance staff, legal counsel, and many others.

Learning Objectives

The purpose of the Readmissions Certificate Program is to give participants the understanding and tools necessary to work successfully with the evolving rules for Medicare readmission definitions and penalties. By the end of this training, participants will be able to create an action plan that will outline key initiatives to be taken in their own organizations with respect to preventable readmissions.

Program Description

This is a practical, in-depth program for professionals who want to understand Medicare readmissions issues in particular in the context of their own local setting. The program will be geared toward those who have limited training, but will also cater to those who have increasing levels of knowledge and training in the field. At the end of the program, participants will have 90 days to complete the online examination.

Program Completion

Those who successfully complete the program requirements (see the five bulleted requirements above), including an online post-conference test with a score of seventy percent (70%) or more, will receive a certificate of completion of the Readmissions Certificate Program.

Frequently Asked Questions

IS THE READMISSIONS CERTIFICATE PROGRAM A PROFESSIONAL CERTIFICATION PROGRAM? It is not. The program constitutes an attempt to organize a focused curriculum around implementation strategies and issues pertaining to hospital readmissions, while giving evidence of successful completion of that body of knowledge through the issuance of a certificate of completion.

PLEASE DESCRIBE THE POST-MEETING ONLINE EXAMINATION. The post meeting online examination is a 40-question examination based directly upon the information available in the online course and the faculty presentations in the main Summit. Candidates may take this examination at any time during the ninety (90) days following the Summit. They will be given a web link and a unique username and password to access the examination and will have one hour to complete the examination once commenced. Individuals may take the examination up to three times. New questions will rotate through the examination. A score of seventy percent (70%) or more is required to successfully complete this requirement.

HAS ANY OTHER CONFERENCE OFFERED A COMPARABLE CERTIFICATE PROGRAM? Yes, the Quality Colloquium has offered a Patient Safety Certificate Program, as has the National Medical Home Summit, the National Population Health Colloquium, and the National RAC Summit.

PRECONFERENCE: INNOVATIVE APPS AND TECHNOLOGIES TO REDUCE READMISSIONS

12:00 pm Registration Opens

1:00 pm Welcome and Pre-Conference Overview

Pat Salber, MD, MBA, *Founder and Chief Executive Officer, Health Tech Hatch; Co-Founder, Health Innovation TV (HIBC.tv); Host and Author, The Doctor Weighs In blog, Larkspur, CA (Chair)*

1:15 pm Care at Hand: Empowering \$10/hour Lay Caregivers to Prevent \$10,000 Hospitalizations

Andrey Ostrovsky, MD, *Chief Executive Officer and Co-Founder, Care at Hand, Boston, MA*

1:40 pm MedsOnCue

David Medvedeff, PharmD, MBA, *Chief Executive Officer, VucaHealth, Lake Mary, FL*

2:05 pm CareinSync

Siva Subramanian, PhD, *Founder, Chief Operating Officer, CareinSync, Santa Clara, CA*

2:30 pm Predictive Intelligence

Michael Hollenbeck, *Vice President of Healthcare Solutions, Predixion Software, San Juan Capistrano, CA*

2:55 pm Networking Break

3:25 pm RightCare Solutions

Eric Heil, *Co-Founder, President and Chief Executive Officer, RightCare Solutions, Horsham, PA*

3:50 pm PatientPoint

Raj Toleti, *President, Coordinated Care Solutions; Chief Technology Officer at PatientPoint, Orlando, FL*

4:15 pm Leveraging Big Data to Identify and Communicate Risk Drivers for Readmissions

Dawn Emerick, EdD, *President and Chief Executive Officer, Health Planning Council of Northeast Florida, Jacksonville, FL*

Theodore R. Willich, *Chief Executive Officer, NLP Logix, LLC, Jacksonville, FL*

4:40 pm Faculty Panel and Q&A

5:00 pm Pre-Conference Adjournment

DAY I MORNING — THE CURRENT LANDSCAPE

7:00 am Registration Opens

Welcome Coffee in the Exhibit Hall

8:00 am Welcome and Introductions



Deborah Morris Nadzam, PhD, BB, FAAN, *Senior Consultant and Project Director, CMS Partnership for Patients, Joint Commission Resources, Oak Brook, IL (Chair)*

8:15 am Readmissions — The U.S. Landscape



Claudia A. Steiner, MD, MPH, *Research Medical Director, Center for Delivery, Organization, and Markets (CDOM), Agency for Healthcare Research and Quality, Rockville, MD*

8:45 am Update on Current CMS Initiatives and the TOC Projects



Dennis Wagner (Invited), *Co Director, Partnership for Patients; Associate Director, Center for Medicare and Medicaid Innovation (CMMI), U.S. Department of Health and Human Services, Washington, DC*

9:30 am The Drivers of Readmissions and Implications for Performance Measurement



Karen Joynt, MD, *Instructor, Harvard School of Public Health, Department of Health Policy and Management, Boston, MA*

10:00 am Networking Break in the Exhibit Hall

10:30 am Health Plan Interests and Innovations in Reducing Readmissions



Jeff Lemieux, PhD, *Senior Vice President, AHIP Center for Research, America's Health Insurance Plans, Washington, DC*

11:00 am Partnering with the Senior Services Community to Reduce Readmissions



Cheryl Philips, MD, *Senior Vice President for Advocacy and Public Policy, LeadingAge, Washington, DC*

11:30 am Integrating Care for Populations and Communities — The National QIO Innovations Initiative



Traci Archibald, OTR/L, MBA, *Quality Improvement Group, Center for Clinical Standards and Quality, Centers for Medicare and Medicaid Services, Baltimore, MD*

12:00 pm Networking Luncheon

HOTEL INFORMATION/RESERVATIONS

The Hyatt Regency Crystal City is the official hotel for the FOURTH NATIONAL READMISSIONS SUMMIT co-located with Eighth National RAC (and MAC) Summit and Seventh National Predictive Modeling Summit. A special group rate of \$179.00 single/double per night (plus tax) has been arranged for Summit Attendees. To make your hotel reservations online please go to www.ReadmissionsSummit.com and click on the Travel/Hotel tab.

You may also make a reservation by calling Central Reservations toll free at 1-888-421-1442 or 703-418-1234 to reach the hotel directly. Please refer to **MEDICARE RAC** and ask for the **Medicare Readmissions** sub-block to receive the special group rate.

Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Wednesday, November 13, 2013**. After this, reservations will be accepted on a space-available basis at the prevailing rate.

Hyatt Regency Crystal City at Reagan National Airport

2799 Jefferson Davis Highway, Arlington, VA 22202



DAY I AFTERNOON — MODELS THAT WORK

MINI SUMMIT I — Proven Hospital Strategies and Tools

1:15 pm Welcome and Introduction

L. Gordon Moore, MD, Chief Medical Officer, Treo Solutions, Troy, NY (Mini Summit Chair)

1:45 pm Readmissions, Palliative Care, and a Frailty Index

Stephen Evans, MD, Physician Group Leader, IPC of New York Medical Services, PC; President and Chief Executive Officer, Videx-US, LL, Buffalo, NY

Margaret Sayers, MS, GNP, Chief Operating Officer, Videx-US, LLC, Clarence, NY

2:15 pm The Medication REACH Program

Deborah Hauser, RPh, MHA, Network Pharmacy Director, Einstein Medical Center, Philadelphia, PA

Mariel Sjeime, PharmD, Transitions of Care Pharmacist, Einstein Medical Center, Philadelphia, PA

2:45 pm Patient-Generated Data — The Missing Variable in Hospital Readmissions Strategies

David L. Potash, MD, MBA, Medical Director, Press Ganey Associates Inc., Nashville, TN

3:15 pm Networking Break

3:45 pm “Good to Go”

Paula Burks, RN, BSN, Director of CCU/Step Down, Cullman Regional Medical Center, Cullman, AL

4:15 pm Use of Social Workers Post Discharge

Laura Bronstein, PhD LCSWR, ACSW, Interim Dean, College of Community and Public Affairs and Director, Institute for Intergenerational Studies, Binghamton University, State University of New York, Binghamton, NY

Shawn A. Berkowitz, MD, CMD, CAQ-Geriatrics, AAFP, AGS, Director of UHS Geriatrics; Co-Director Geriatric Education Theme/SUNY Upstate Medical, Assistant Professor of Geriatrics and Family Medicine, Associate Program Director of Geriatric Fellowship, Associate Medical Director, UHS Senior Living at Ideal, Binghamton University, State University of New York, Binghamton, NY

4:45 pm Avoiding Readmissions through Collaboration (ARC)

Bruce Spurlock, MD, President and Chief Executive Officer, Cynosure Health Solutions, Roseville, CA

5:15 pm Work Smarter to Prevent Readmissions — Point of Care is Key

Barbara S. Harvath, Senior Director, Performance Technologies, The Advisory Board Company, Washington, DC

Joyce M. Schwarz, RN, MPA, CNAA, Vice President, Quality, Robert Wood Johnson University Hospital Hamilton, Hamilton, NJ

5:45 pm Networking Reception

MINI SUMMIT II — New Community Partners and Partnerships to Reduce Readmissions

1:15 pm Welcome and Introductions

Neil Smiley, Chief Executive Officer, Loopback Analytics, Dallas, TX (Mini Summit Chair)

1:45 pm Housing Services — the Vermont SASH Model

Nancy Rockett Eldridge, Executive Director, Cathedral Square Corporation, South Burlington, VT

2:15 pm Point-of-Care Information in the Transition

Eric Heil, Co-Founder, President, and Chief Executive Officer, RightCare Solutions, Horsham, PA

2:45 pm Home Health Agencies

Misty Kevech, RN, BS Ed, MS, COS-C, Project Coordinator, Home Health Quality Improvement, Pittsburg, PA

3:15 pm Networking Break

3:45 pm The Retail Pharmacy as a Readmissions Partner

Ian Duncan, FSA, FIA, FCIA, MAAA, Vice President, Clinical Research and Reporting, The Walgreen Company, Chicago IL

4:15 pm Best Practices for Care Transitions from Urgent Care and Emergency Departments to Other Settings

Rebekah Gardner, MD, Senior Medical Scientist, Healthcentric Advisors; Assistant Professor of Medicine, Brown University Providence, RI

4:45 pm AAA-Funded Senior Services Programs in the CCTP

Judy Willig, LCSW, Executive Director, Heights and Hills, Supporting Brooklyn's Older Adults, Brooklyn, NY

5:15 pm Faculty Panel and Audience Q&A

Neil Smiley, Chief Executive Officer, Loopback Analytics, Dallas, TX (Moderator)

5:45 pm Networking Reception

MINI SUMMIT III — Predictive Modeling, Advanced Analytics, and Metrics Issues in Readmissions Joint Session with the Predictive Modeling Summit

1:15 pm Welcome and Introductions

Michael Hollenbeck, Vice President of Healthcare Solutions, Predixion Software, San Juan Capistrano, CA (Mini Summit Chair)

1:30 pm Using Predictive Modeling to Reduce Readmissions

Curt Sellke, Vice President Analytics, Indiana Health Information Exchange, Indianapolis, IN

2:15 pm Early Warning Tools and Psychosocial Risk Assessments: Results from Texas

J. Sairamesh, MPhil, PhD, Chief Executive Officer, 360Fresh, Inc.; Managing Director, The Advisory Board, San Francisco, CA

Clifford T. Fullerton, MD, MSC, Vice President of the Chronic Disease Institute, Baylor Healthcare System, and Chief Medical Officer, Baylor BQA (ACO), Garland, TX

2:45 pm Big Data, Advanced Analytics, and Readmissions

Richard Rogers, Director, Product Development, IBM Advanced Analytics, Raleigh-Durham, NC

3:15 pm Networking Break

3:45 pm Comparing Different Predictive Models

Michael Gallagher, MD, MBA, MPH, Chief Medical Officer and Chief Medical Information Officer, HRAA, Plantation, FL

4:45 pm Dynamic Adaptive Action Modeling for Care Management Interventions with Complex Pediatric Patients

Herbert Fillmore, Vice President, Strategic Innovations, Treo Solutions, Troy, NY

5:15 pm Faculty Panel and Audience Q&A

Michael Hollenbeck, Vice President of Healthcare Solutions, Predixion Software, San Juan Capistrano, CA (Moderator)

5:45 pm Networking Reception

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hcconferences.com.

DAY II AGENDA: THE ROAD AHEAD

7:00 am Continental Breakfast

8:00 am Welcome and Introduction to Day II



Steve Curd, *President and Chief Executive Officer, CareInSync, Santa Clara, CA (Co Chair)*

8:15 am Hospitals' Past Successes and Future Concerns



Nancy Foster, *Vice President of Quality and Patient Safety Policy, American Hospital Association, Washington, DC*

9:00 am Long Term Care Partnerships to Reduce Readmissions



David Gifford, MD, MPH, *Senior Vice President, Quality and Regulatory Affairs, American Health Care Association (AHCA), Washington, DC*

9:30 am Networking Break

10:00 am INTERACT — Version 3.0 and Beyond



Nancy Henry, PhD, GNP, *Florida Atlantic University, Boca Raton, FL*

10:30 am MedPAC Proposals for the Future



Mark Miller, PhD, *Executive Director, MedPAC, Washington, DC*

11:00 am All Cause, All Payer, All the Time



Amy Boutwell, MD, *Founder and President, Collaborative Healthcare Strategies, Lexington, MA*

11:30 am Regulatory, Policy, and Operational Challenges on the Road Ahead — A Faculty Panel and Audience Dialogue



Steve Curd, *President and Chief Executive Officer, CareInSync, Santa Clara, CA (Moderator)*

12:00 pm Adjournment

THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

REGARDING WEBCAST REGISTRATIONS

- Individuals or groups may register for webcast access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
- Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
- Webcast registrants will enjoy six (6) months access from date of issuance of user name and password.
- Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Webcast registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
- User name and password use will be monitored to assure compliance.
- Each webcast registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
- For webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-3596 or 206-452-5534 for further information.

REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

- For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
- For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-3596 or 206-452-5534 for further information.

METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to Health-Care (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at www.ReadmissionsSummit.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Conference, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CONTINUING EDUCATION UNITS (CEUs)

The Summit does not offer pre-approved Continuing Education Credits (CEUs) directly. However, onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-3596 or 206-452-5534.

INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Conference content via Webcast access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Conference aggressively pursues copyright infringers. If a registrant needs the ability to share Conference content within his or her organization, multiple Conference registrations are available at discounted rates.

The Conference will pay a reward for information regarding unauthorized sharing of Conference content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Conference content sharing, contact the Conference registration office.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Conference will be to refund the registration fee paid. The Conference shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

FOR FURTHER INFORMATION

Call 800-503-3596 (Continental US, Alaska and Hawaii only) or 206-452-5534, send e-mail to registration@hconferences.com, or visit our website at www.ReadmissionsSummit.com.

HOW TO REGISTER: Fully complete the form on page 7 below (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.ReadmissionsSummit.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-3596 (Continental US, Alaska and Hawaii only) or 206-452-5534, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: registration@hconferences.com

READMISSIONS SUMMIT

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME _____
SIGNATURE OF REGISTRANT - REQUIRED _____
JOB TITLE _____
ORGANIZATION _____

ADDRESS _____
CITY/STATE/ZIP _____
TELEPHONE _____
E-MAIL _____
 Special Needs (Dietary or Physical)

ONSITE CONFERENCE ATTENDANCE

Onsite conference registration includes onsite attendance, professional networking, and live interaction with the faculty, plus a conference materials DVD.

PRECONFERENCE (Optional):

- Innovative Apps and Technologies to Reduce Readmissions \$ 495

CONFERENCE (Does not include Preconference):

Standard Rate:

- Through Friday, September 27, 2013* \$1,195
 Through Friday, November 1, 2013** \$1,495
 After Friday, November 1, 2013 \$1,795

Hospital and Health System Rate:

- Through Friday, September 27, 2013* \$ 895
 Through Friday, November 1, 2013** \$1,295
 After Friday, November 1, 2013 \$1,595

Home Health, AAA, LTC, Government & Academic Rate***:

- Through Friday, September 27, 2013* \$ 595
 Through Friday, November 1, 2013** \$ 795
 After Friday, November 1, 2013 \$ 995

Readmissions Certificate Program

- Readmissions Certificate Program \$ 395

(The Certificate Program includes optional preconference readings, required online course modules, the conference, and a post conference online examination. Requires conference registration.)

GROUP REGISTRATION DISCOUNT (Does not include Preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

Standard Group Rate (For each registrant):

- Through Friday, September 27, 2013* \$ 795
 Through Friday, November 1, 2013** \$1,095
 After Friday, November 1, 2013 \$1,395

CONFERENCE ELECTRONIC MEDIA:

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

- Flash Drive (\$129 + \$15 shipping) \$ 144 6 months' access on Web \$129

Note that conference electronic media may be used by the individual purchaser only. Terms and Conditions apply (see page 6).

SELECT YOUR MINI SUMMIT (Thursday, December 5, 1:15 pm; choose one):

- MINI SUMMIT I: Proven Hospital Strategies and Tools
 MINI SUMMIT II: New Community Partners and Partnerships to Reduce Readmissions
 MINI SUMMIT III: Predictive Modeling, Advanced Analytics, and Metrics Issues in Readmissions

SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Readmissions News*, *Predictive Modeling News*, *Medical Home News*, and *Accountable care News* for only \$295 (regular rate \$468) when ordered with your conference registration.

- Readmissions News* \$ 295 *Medical Home News* \$ 295
 Predictive Modeling News \$ 295 *Accountable care News* \$ 295

PAYMENT

Discount Code: _____

TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at Readmissions Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at www.ReadmissionsSummit.com.

- Check/money order enclosed (payable to Health Care Conference Administrators LLC)
 Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

WEBCAST CONFERENCE ATTENDANCE

All online registrants are automatically registered for ALL Summit online events — the preconference, the conference, and the Readmissions Certificate Program.

Online conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7.

As an alternative to post-conference archived Internet access, online conference registrants may choose to access conference content via Flash Drive, which includes video of all sessions and synched PowerPoint presentations.

CONFERENCE (Includes preconference, conference and Readmissions Certificate Program):

Standard Rate:

- Through Friday, September 27, 2013* \$ 995
 Through Friday, November 1, 2013** \$1,195
 After Friday, November 1, 2013 \$1,395

Hospital and Health System Rate:

- Through Friday, September 27, 2013* \$ 695
 Through Friday, November 1, 2013** \$ 995
 After Friday, November 1, 2013 \$1,195

Home Health, AAA, LTC, Government & Academic Rate***:

- Through Friday, September 27, 2013* \$ 495
 Through Friday, November 1, 2013** \$ 595
 After Friday, November 1, 2013 \$ 695

GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

All webcast group registrants are enrolled in the preconference, conference and RAC Certificate Program.

Group registration offers the possibility of implementing a RAC online Certificate Program. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track conference participation to employees. Certificate of successful completion of online post conference examination evidences mastery of conference body of knowledge.

- Conference Access: 5 or more \$595 each 10 or more \$495 each
See INTELLECTUAL PROPERTY POLICY, page 6.

CONFERENCE ELECTRONIC MEDIA:

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

- Flash Drive (\$129 + \$15 shipping) \$ 144

(All webcast attendees automatically receive 6 months access on web.)

* This price reflects a discount for registration and payment received through Friday, September 27, 2013.

** This price reflects a discount for registration and payment received through Friday, November 1, 2013.

***Those qualifying for this discount rate are full-time employees of a home health agency, Area Agency on Aging, long-term care facility, government agency, meaning individuals who are full time employees of federal, state or local regulatory agencies (i.e., a State university health system or local public hospital is a provider, not government), and academic, meaning individuals who are full time teaching staff or full time students at an academic institution (i.e., a faculty member at a medical school or hospital residency program who also sees patients is a provider, not an academic)

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT # _____
EXPIRATION DATE _____ SECURITY CODE _____
NAME OF CARDHOLDER _____
SIGNATURE OF CARDHOLDER _____

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